

Entrepreneurship Cell: Annual Report

Convener: Dr. Monica Aggarwal

Co-Conveners: Dr. Shivani Raheja, Dr. Ruchi Sharma, Ms. Shruti Vats

Student President- Mr. Ashwini Paayak

Vice-President- Ms. Kashish Hashim

(All events were broadcasted live on Facebook)

1. In order to nurture the idea of entrepreneurship amongst the students, The Entrepreneurship Cell of Aryabhata College, organized a one-day interactive seminar on **'How to Convert an Idea to an Enterprise'** on **27th August 2018 from 12pm onwards**, along with its annual orientation. **Ms. Farheen Ahmad an expert on venture capital in India and China, an experienced Start-up developer was invited as guest speaker** to share her experience and expertise on how to get funding for your start-up. **Ms. Ahmad developed the Laser & Infrared Powered Intrusion Detection Smart Fence Prototype called 'Farheen Laser Wall' technology.** She shares her time between India and China, talking about Tech, Start-ups and Venture Capital. She is the founder of CRON systems, a defence technology start-up that develops scalable IoT based Intrusion Detection Systems.

2. The annual **induction ceremony** was held on **10 September 2018** to get to know the new members of the E-cell team better and to explain the goals of the year and decide the course of action to attain our goals.

3. A Career Awareness Session on **"Opportunities with GMAT and Career Options in Abroad & India"** was organised on **17th January 2019** by **Mr Bal Krishna Shukla, Yale University Alumnus, GMAC Member.**

4. A **Two- Day Entrepreneurship Summit** was organized on **3rd and 4th April 2019**. The DAY 1 of the E-Summit kicked off with Speaker sessions by the stalwarts of the industry that included talks by **Mr. Raman Bhatia** (MD Servotech Power Systems), **Mr. Aditya Arora** (CEO, FAAD Networks). The Amphitheatre was packed to the brim from the start of the speaker sessions to the end and the venue witness huge over-capacity.

Parallely, **the Network Marketing Workshop** was organized for the participants of the B-Plan Competition and other aspirants from several universities throughout Delhi. The feedback for which was immensely positive. The short certification workshop helped students convert ideas into actual businesses. **The Global Business Challenge** and **Board Room Competition** gave a glorious experience to our budding entrepreneurs.

The DAY 2 of the summit witnessed the **successfully launch of Entrepreneurship Cell's Website and Mobile App**. The major addition to the kitty was launch of **the first start up "Kala-Connect" by the members of the Entrepreneurship Cell of Aryabhata College**. The day also witnessed a stellar speaker session by **Mr Saurabh Jain (VP, Paytm), Mr Vivek Kapoor (Founder, Dineout), Mr Kumar Sharadindu (CEO & MD, SBI Pension Funds) and Mr Neeraj Singh (Director, KPMG)**. The **B-Plan Competition** had major investors such as, **Mr. Raman Bhatia** (MD, Servotech Power Systems), **Mr. Aditya Arora** (CEO, FAAD Networks), **Mr Deepak Jain**.

A craft gallery attracting budding entrepreneurs from different states of India was also set up for both the days. The entrepreneurs showcased their talents by way of displaying several handcrafted valuable products.

The event was a huge success as all our investors are taking equity and adding B-Plan Entries to their portfolio for an undisclosed amount. All investors/Judges went on a positive and satisfied note and have agreed for a long term relationship with us for guidance and mentorship. Our summit ended on a successful note as students were exposed to the start-up and VC culture. Students witnessed what it takes to convert an idea to a B-Plan and then a start-up.

Event Gallery:





Ms. Farheen Ahmad with co-convener and members of the E-cell





presents

GMAT[®]

Graduate Management Admission Test

Seminar

10 : 30 AM
JAN 17th, 2019

Venue :
Seminar Room

Topic:
Opportunities with
GMAT & Career
options in Abroad
& India

Speaker: GMAC
member

Ashwini: 9205015964
Kashish: 9999060376
Vasu : 8586024144









PRESENTS

ANNUAL E-SUMMIT

"Living the Start-Up dream"



Mr. Aditya Arora



Mr. Gautam Raj Anand



Mr. Raman Bhatia

StartUp Pathway workshop | Global Business challenge | Board Room competition



Mr. Saurabh Jain



Mr. Vivek Kapoor



Mr. Kumar
Sharadindu



Mr. Neeraj Singh

App/Website Launch | B-Plan Competition

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